



# EXHIBITION SPACE APPLICATION

## 2009 BC Women's Show & Sale

Pearkes Recreation Centre, 3100 Tillicum Rd., Victoria, BC

October  
3<sup>rd</sup> - 4<sup>th</sup>

(PLEASE PRINT CLEARLY)

Company: \_\_\_\_\_ Website: \_\_\_\_\_

Name: Mr. Ms. \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_ E-Mail: \_\_\_\_\_

City: \_\_\_\_\_ Prov: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Phone: Bus ( ) \_\_\_\_\_ Fax: ( ) \_\_\_\_\_ Toll: (8 ) \_\_\_\_\_

Product Line: \_\_\_\_\_

(List ALL Products, Brands & Activities that will be in your display)

Presentation options you can apply for are: Main Stage Presentation, Cooking Demo, Fashion Show Participant or Entertainment

Please check one: Yes  No  If yes, please specify \_\_\_\_\_

### BOOTH PRICES

- 10' x 4' Standard Mini Booth \$359.00
- 10' x 4' Corner Mini Booth \$389.00
- 8' x 8' Standard Booth \$559.00
- 8' x 8' Corner Booth \$599.00
- 10' x 8' Standard Booth \$659.00
- 10' x 8' Corner Booth \$699.00
- 10' x 10' Standard Booth \$759.00
- 10' x 10' Corner Booth \$799.00
- 20' x 8' Standard Booth \$1059.00
- 20' x 8' Corner Booth \$1099.00
- 20' x 10' Standard Booth \$1259.00
- 20' x 10' Corner Booth \$1299.00

**Sub Total:** \_\_\_\_\_

GST: (5% of Sub Total) \_\_\_\_\_  
(#899122493RT)

**Total:** \_\_\_\_\_

**For bulk space, call  
250-472-6410**

Please make cheques payable to:

**ATR PRODUCTIONS**

and mail to:

**102 - 899 Darwin Ave,  
Victoria, BC V8X 2X7**

**QUESTIONS?**

**Bus: (250) 472-6410**

**Fax: (250) 472-6845**

**E-mail: info@atrshows.com**

**Website: atrshows.com**

### PAYMENT REQUIRED

**Please complete this application  
in full, date and sign it then  
mail along with the following:  
a 50% deposit plus  
a post-dated cheque for the  
balance dated June 1, 2009,**

**OR**

**Sign the CREDIT CARD  
AUTHORIZATION and the same  
amounts will be charged to your  
credit card account.**

**All applications sent after  
June 1, 2009  
must be received with  
payment in full.**

### CREDIT CARD AUTHORIZATION


VISA  MASTERCARD

**Cardholder:** \_\_\_\_\_

**Card Number:** \_\_\_\_\_

**Expiry:** \_\_\_\_\_ **Signature:** \_\_\_\_\_

**I would like to exhibit in the BC Women's Show.  
I agree to the rules and regulations as stated  
on both sides of this contract.**

**Date:** \_\_\_\_\_ 

**Signature:** \_\_\_\_\_

- I authorize ATR Productions to process Deposits and Final Payments on the given credit card.
- Exhibit space is allocated on a first-come, first-served basis. If the space requested has been assigned to another exhibitor, ATR Productions will assign what it considers the best space alternative. ATR Productions reserves the right to change floor plans and relocate spaces, if necessary.
- The Rules and Regulations appearing on the reverse side of this application and the Exhibitor Guide are hereby incorporated by reference, and Exhibitor agrees to be bound thereby.

# CONDITIONS OF CONTRACT

ATR Productions, its staff, owners, officers, and directors, herein referred to as "Show Management", and Exhibitor agree to the following rules and regulations as a part of the foregoing Agreement between parties.

## 1. EXHIBITOR CONVENANTS

The Exhibitor agrees to abide by all regulations and rules adopted by Management and contained in this Agreement and the Exhibitor Guide, which is part of this Agreement. Show Management shall have the final decision in adopting any rule or regulation deemed necessary prior to, during and after the show.

Show Management reserves the right to: 1) determine the eligibility of Exhibitors and exhibits for the show, 2) reject or prohibit exhibits or Exhibitors which Show Management considers objectionable, 3) relocate Exhibitors or exhibits when in Show Management's opinion such moves are necessary to maintain the character and/or good order of the show, and 4) should any rented space remain unoccupied on the opening day, or at any time thereafter, Show Management may rent said space to another Exhibitor, but this shall not be construed as affecting the obligation of the no show Exhibitor to pay the full amount of the rental Agreement, whether or not said space is resold.

Management reserves the right at any time to alter or remove exhibits or any part thereof, including printed materials, product, signs, lights or sound, and to expel exhibitors or their personnel if, in Management's opinion, their conduct or presentation is objectionable to other show participants.

## 2. DISPLAY

Exhibitor agrees to occupy the contracted space during the term of the show and to exhibit only the products described on the Agreement.

No Exhibitor shall change or add to the products and services to be displayed without the written consent of Show Management.

Exhibitor agrees to confine his presentation within the contracted space only, and within the maximum height set by the Show rules and regulations and to maintain staff in his booth space during all show hours.

Management reserves the right to alter or change the space assigned to the Exhibitor and does not permit babies or small children to occupy a booth with the Exhibitor while they are staffing a booth.

Exhibitor's working personnel must display Exhibitor Badges provided by Show Management at all times they are working in the exhibit. Exhibitor Badges are non-transferable, and if transferred or used by any party other than the individual to whom it was issued, they may be cancelled by Show Management.

Exhibitor, at his own expense, must drape the back of unsightly structures if exposed to view. Displays must be neat and professional in appearance. Tattered cardboard cartons, unattractive drums, tubs, etc. may not be visible to the public.

No special signs, partitions, apparatus, shelving, etc., may extend more than 8 feet above the floor in a booth without the prior written permission of Show Management. Exhibitor must not permit an exhibit to be placed or operated in any manner offensive or objectionable, in the reasonable opinion of Show Management, to the adjacent or surrounding Exhibitors or the Show as a whole.

## 3. FACILITY

All electrical wiring and outlets shall be at the Exhibitor's expense unless otherwise stated or agreed upon. All operating electrical equipment used in the exhibit must have C.S.A. or equivalent provincial power authority approval.

Exhibitor is liable of any damage they cause to the building or to any property of Show Management, its agents, other Exhibitors, or any other person or entity. Exhibitor may not apply paint, lacquer, adhesive or another coatings to the building or to the property of Show Management, its agents of any other Exhibitor.

No pins or tacks in drapes, walls, posts, etc. are permitted. No nails or screw may be driven into the floor. (Only double-faces cloth tape is permitted on the building floor.) No damage of any nature may be done to booth structures or to any part of the building.

## 4. ASSIGNMENT AND SUBLETTING

**Space contracted by the exhibitor may not be sublet without the prior written permission of Management.**

## 6. EXHIBITOR'S PROPERTY

Although security service will be furnished for the show, all of the Exhibitor's property at the show shall be at the sole risk of the Exhibitor and neither Show Management nor the Facility assumes any responsibility for damage to, loss, or theft of property belonging to Exhibitor, its agent, employees, business invitees, visitors or guests.

All video and still photography of any show exhibit and/or exhibit staff taken by any agent of Show Management will remain the property of Show Management for use in promoting current and future events or for use of any other purpose.

The Exhibitor agrees that no display may be dismantled or goods removed during the entire run of the Show but must remain intact until the close of the last day of the Show. The Exhibitor also agrees to remove his exhibit, equipment and appurtenances from the Show building by the final move-out time limit, or in the event of failure to do so, the Exhibitor agrees to pay for such additional costs as may be incurred.

## 7. INDEMNITY

Exhibitor will be liable for and will indemnify and hold harmless Management from any loss or damages whatsoever suffered by Management as a result of any loss or damages whatsoever occurring to or suffered by any person or company, including, without limiting the generality of the foregoing, Exhibitor, other exhibitors, Management, the owner of the building and their respective agents, servants and employees and members of the public attending the Show, either on the said space or elsewhere if said loss or damages arose from or were in anyway connected with Exhibitor's occupancy of said space.

## 8. INSURANCE

All Exhibitors are required to carry Commercial General Liability insurance in a limit of at least \$1,000,000 to cover them at the exhibition site for the period of the exhibition. Exhibitors shall provide a Certificate of Insurance or other evidence that said coverage is in place.

## 9. SHIPPING

Prior to shipping any goods or materials, please contact **ATR PRODUCTIONS**. All goods shipped to the show must be clearly marked with the name of the Exhibitor and **must not** arrive until set-up day, as the facility will not store your goods. Goods must not be shipped to the Show for shipping charges to be paid on arrival as these will not be accepted by Management. Management assumes no responsibility for loss or damage to goods before, during the Show, nor after its closing.

## 10. CANCELLATION AND TERMINATION OF CONTRACT

This contract may be cancelled by either party provided written notice is received by the other at least three (3) months prior to the first day of the show, in which case all monies paid by the Exhibitor will be refunded less an administration charge of \$100+GST. If the Exhibitor cancels after this date, he will be liable for 100% of the total contracted space costs. There will be a charge of \$25.00 on all NSF cheques.

By cancelling this contract the Exhibitor forfeits all rights or claims to the allocated space and Management is free to rent it to others and collect the Cancellation charge as liquidation damages.

Management reserves the right to cancel this contract and to withhold possession of exhibit space if the Exhibitor fails to perform any material condition of this contract or refuses to abide by the show rules and regulations, in which case the Exhibitor shall forfeit as liquidation damages all space rental payments made by him and any further occupancy of such space.

## 11. SHOW DATE CHANGE OR CANCELLATION

Management reserves the right at its sole discretion to change the date or dates upon which the Show is to be held and shall not be liable in damages or otherwise by reason of any such change. In addition Management shall not be liable in damages or otherwise for failure to carry out the terms of the Agreement in whole or in part where caused directly or indirectly, by or in consequence of fire, storm, flood, war, rebellion, insurrection, riot, civil commotion, strike or by any cause whatever beyond the control of Management whether similar to or dissimilar from the causes enumerated herein. In the event that the exhibit space to be used by the Exhibitor should in any way be rendered unusable, the Exhibitor shall pay for such space only for the period during which it was or could have been used as determined within the sole discretion of Management. A refund of all monies paid by the Exhibitor to Management will be made by Management in the event that the Show is not held within a one year period as proposed by Management.

## 12. COMPLETE CONTRACT

The Exhibitor agrees to observe all union contracts and labor relations in force, agreements between Show Management, official contractors serving companies and the building in which the Show will take place and according to the labor laws of the jurisdiction in which the building is located.

This Agreement, together with the Exhibitor Guide provided by Show Management, constitutes the complete Agreement between Show Management and the Exhibitor. This Agreement supercedes all previous contracts, arrangements or understandings between Show Management and the Exhibitor with respect to the subject of this Agreement.

Show Management does not guarantee in any way the attendance figures for any Event or the success of any Exhibitor. No modification of the Agreement shall be valid unless approved in writing by Show Management.

If paying by credit card, I authorize ATR Productions to process payments on my card.

## ATR PRODUCTIONS

102 - 899 Darwin Ave., Victoria, BC V8X 2X7

Bus: 250-472-6410 Fax: 250-472-6845

Online: atrshows.com Email: info@atrshows.com